THANK A UNION

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September 2023
Social Media Toolkit

OVERVIEW:

Unions have fought for workers' rights since the beginning. It's time we fight for them. Iowa workers deserve leaders who will support them when they are in need. That's why we're calling on Iowa leaders to recognize September as Labor Union Appreciation Month.

Learn more by visiting ThankAUnion.com

SAMPLE SOCIAL MEDIA POSTS:

Click to Tweet: Unions have fought for workers' rights since the beginning. It's time we fight for them! Visit thankaunion.com to learn more! #ThankAUnion

Click to Tweet: Reminder: The @IowaGOP voted to tear away collective bargaining rights from Iowa's public workers. This #SolidaritySeptember, it's time we take them back! #ThankAUnion

Click to Tweet: I believe our leaders should uplift our workers, not tear them down. So, why does @IAGovernor continue to stand against unions that protect her constituents? #ThankAUnion

Click to Tweet: When 79% of Americans support workers' right to collectively bargain, why did @IAGovernor take it away?! #Iowa Source: @NavigatorSurvey

Click to Tweet: We owe unions for the eight-hour workday, the two-day weekend, and plenty of other rights we all enjoy today. #ThankAUnion

Click to Tweet: Between right-to-work laws and gutted collective bargaining rights, unions are facing more attacks than ever. That's why we must stand for them! #ThankAUnion

Click to Tweet: Women represented by unions earn an average of $212 more per week than women in non-union jobs. #ThankAUnion

Click to Tweet: Approximately 10.6 million of the 15.9 million workers covered by a union contract are women and/or people of color. #ThankAUnion

Click to Tweet: Iowa workers deserve the right to organize without corporations getting in their way! That's why this #SolidaritySeptember, I'm urging my members of Congress to pass the PRO Act. #ThankAUnion

GRAPHICS:

FOLDER: CLICK HERE TO DOWNLOAD AND USE THESE GRAPHICS

HASHTAGS:

#ThankAUnion
#SolidaritySeptember